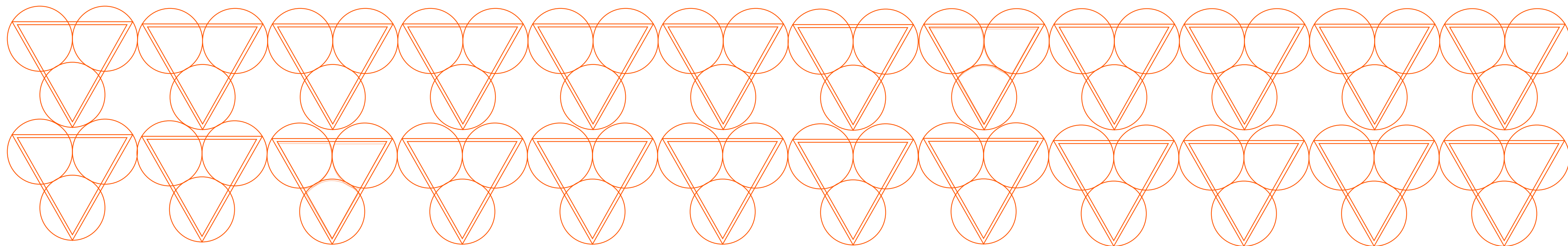


LAS MANUELAS



IED & STROGANOV ACADEMY

2021

CONTENT

01

Concept

02

Analogues

03

Sketches

01

CONCEPT

TOGETHERNESS

Geometric

Opacity

Sharpness

Color

Dark

Shape

Organic

Transparency

Softness

Sound

Light

Line

TOGETHERNESS

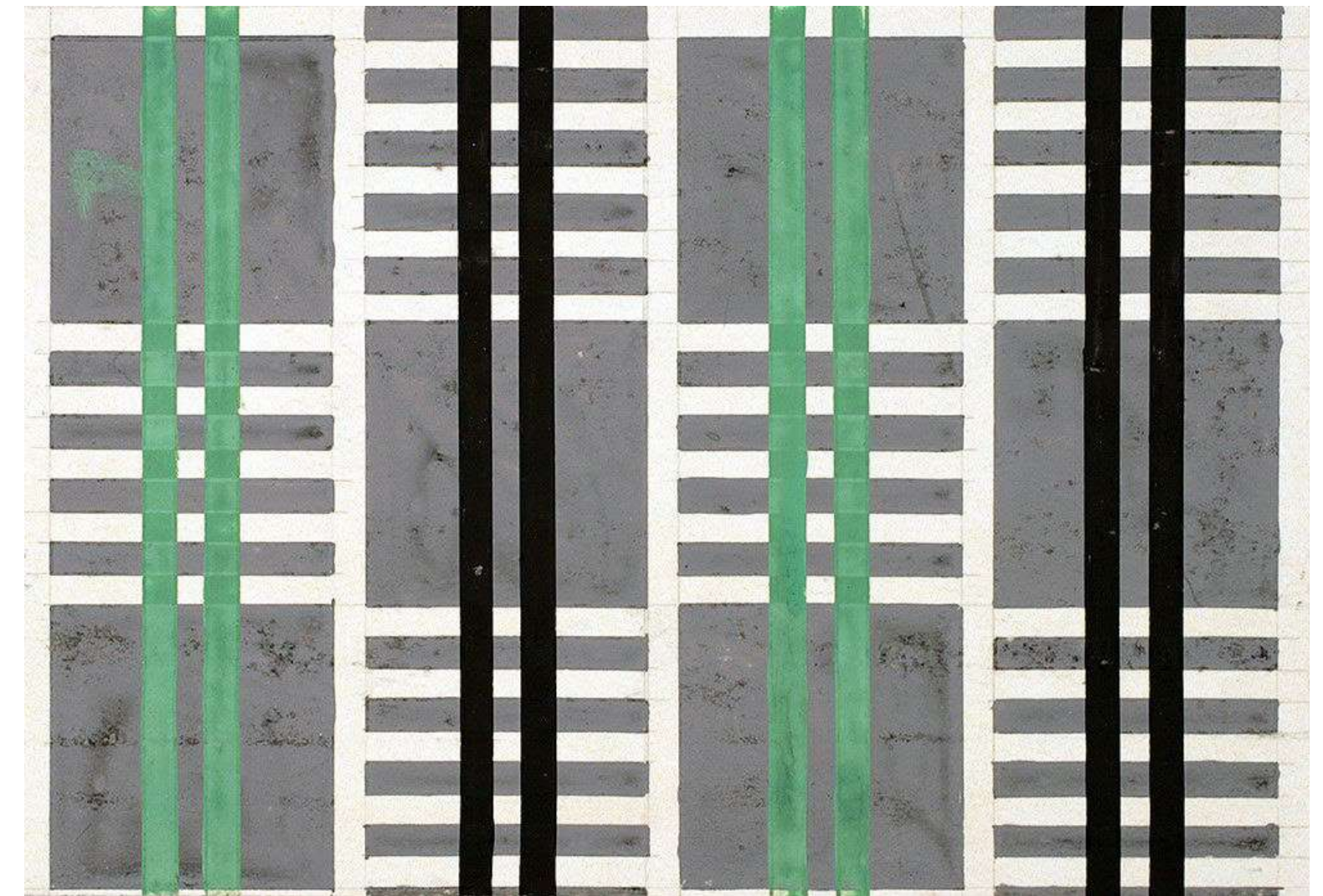
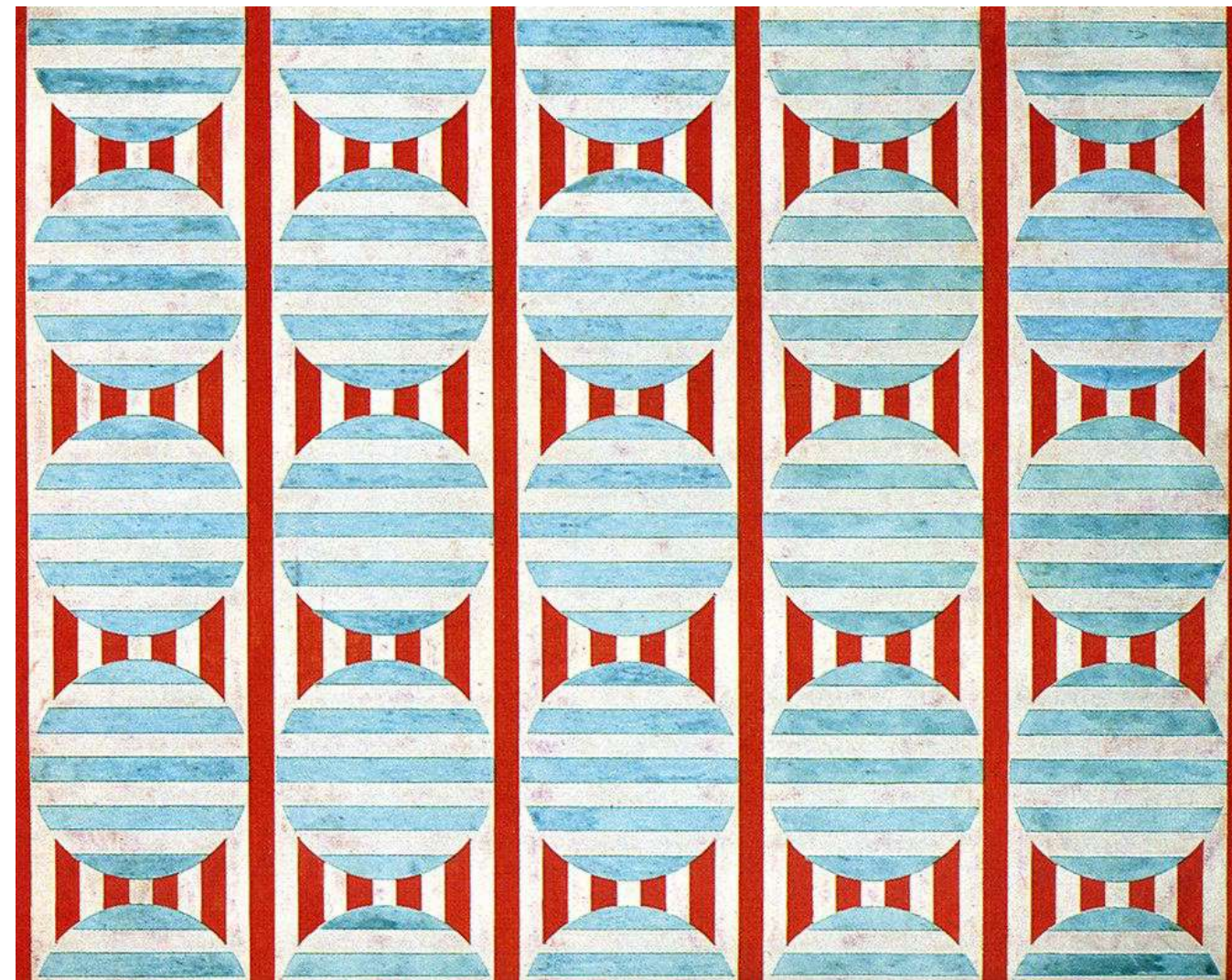
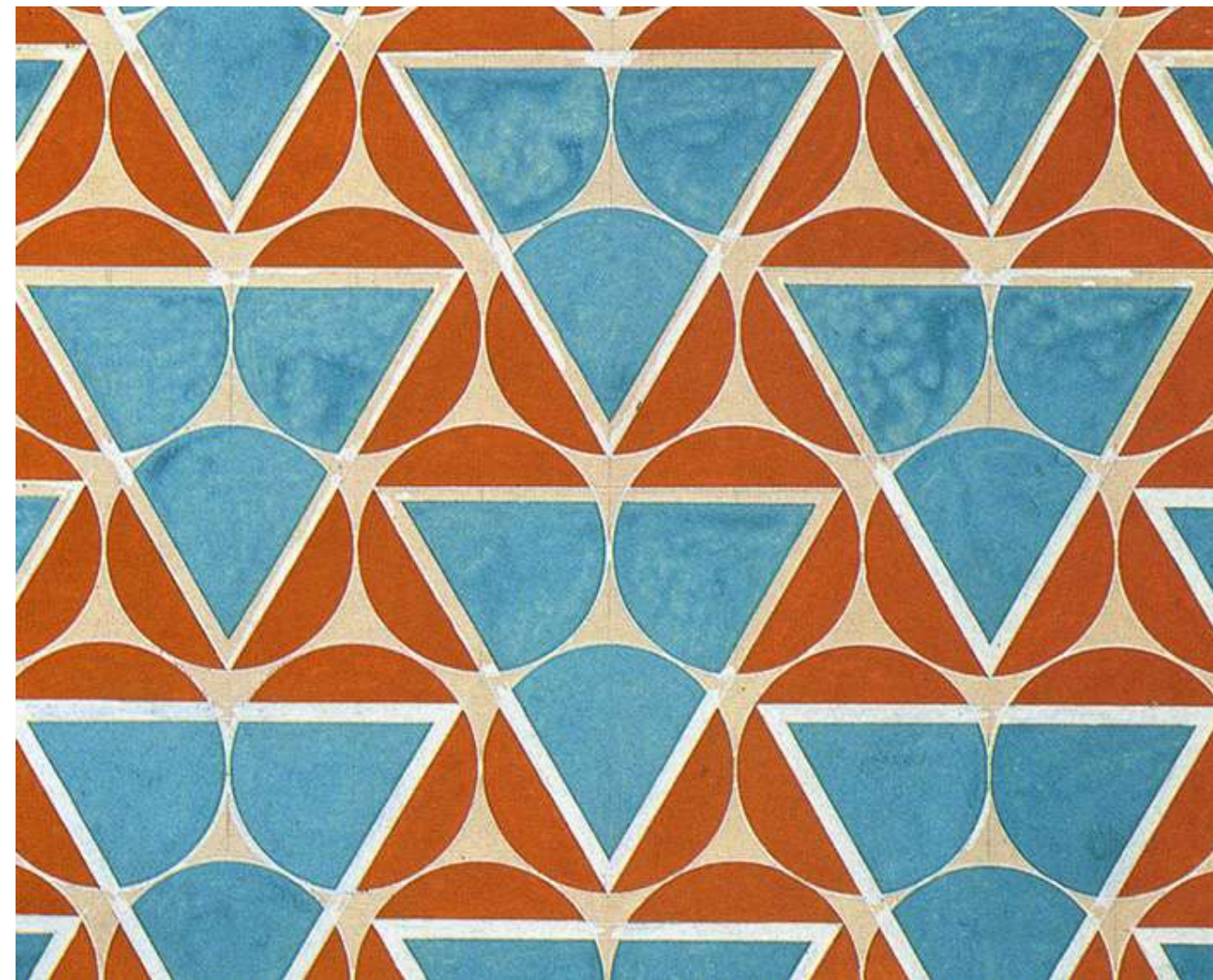
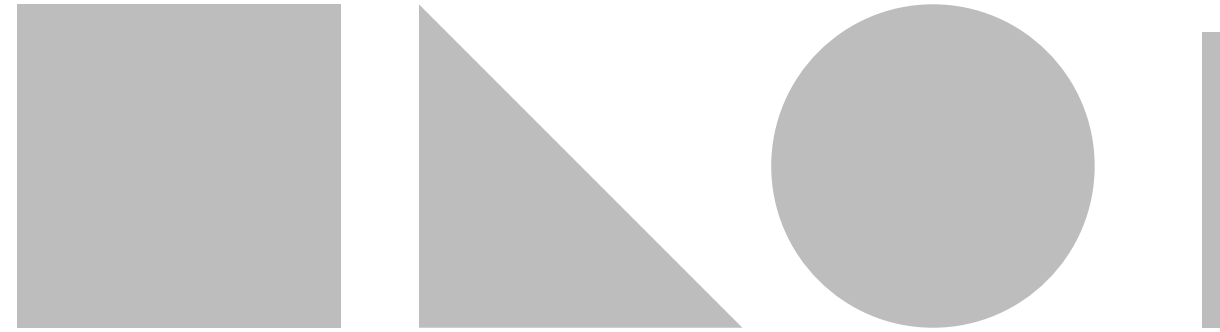
Geometric
Dark
Line
Color
Transparency
Shape
Sharpness
Opacity
Sound
Light
Softness

TOGETHERNESS

Geometric
Dark
Line
Color
Transparency
Shape
Sharpness
Opacity
Sound
Light
Softness

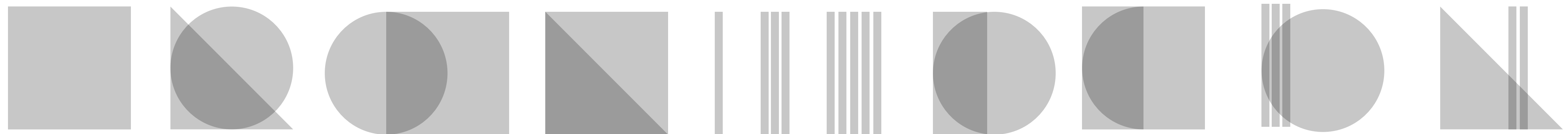
TOGETHERNESS

Main shapes



TOGETHERNESS

Amalgamation of the shapes and lines

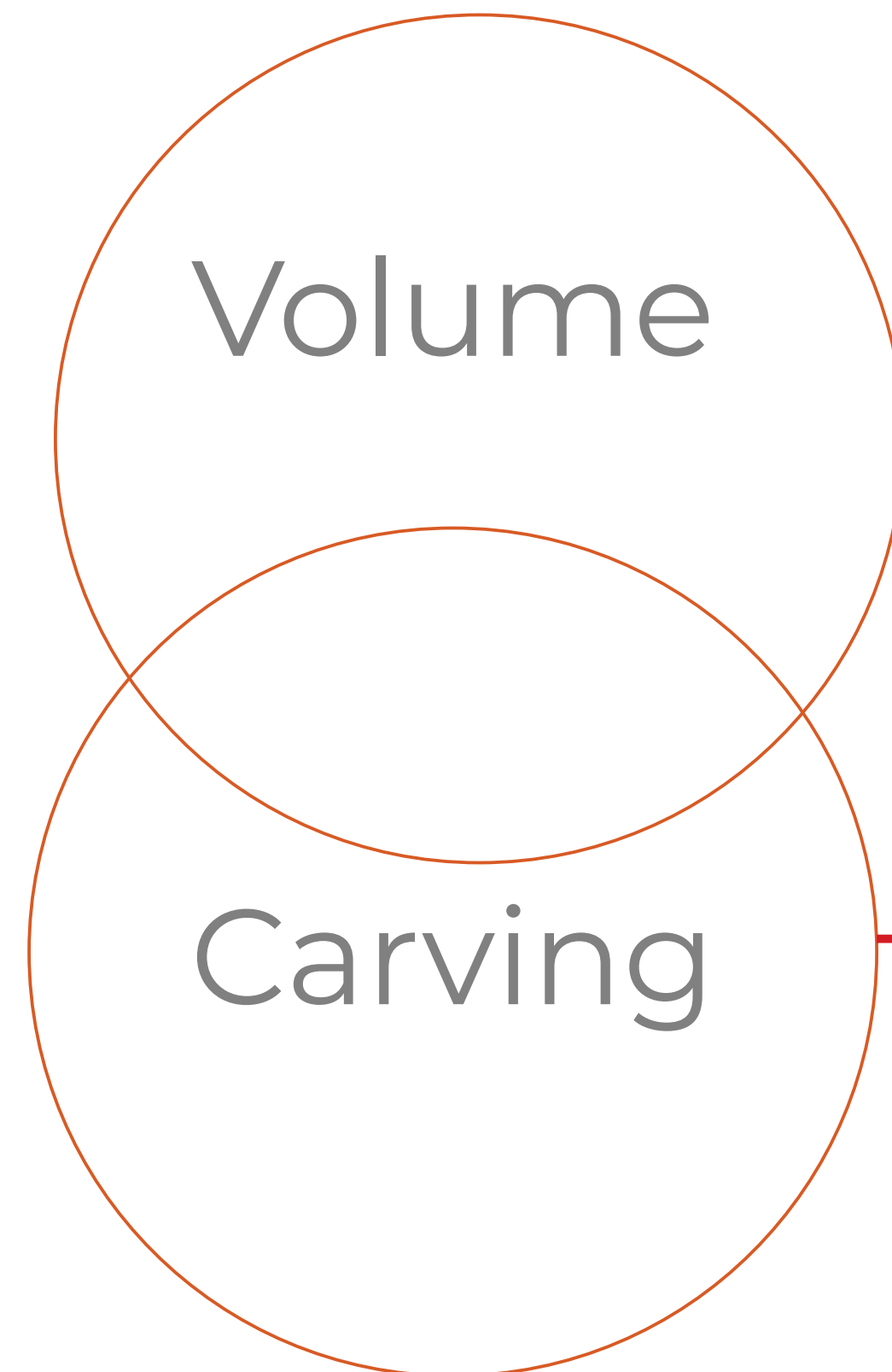


Shape carving & lines connection

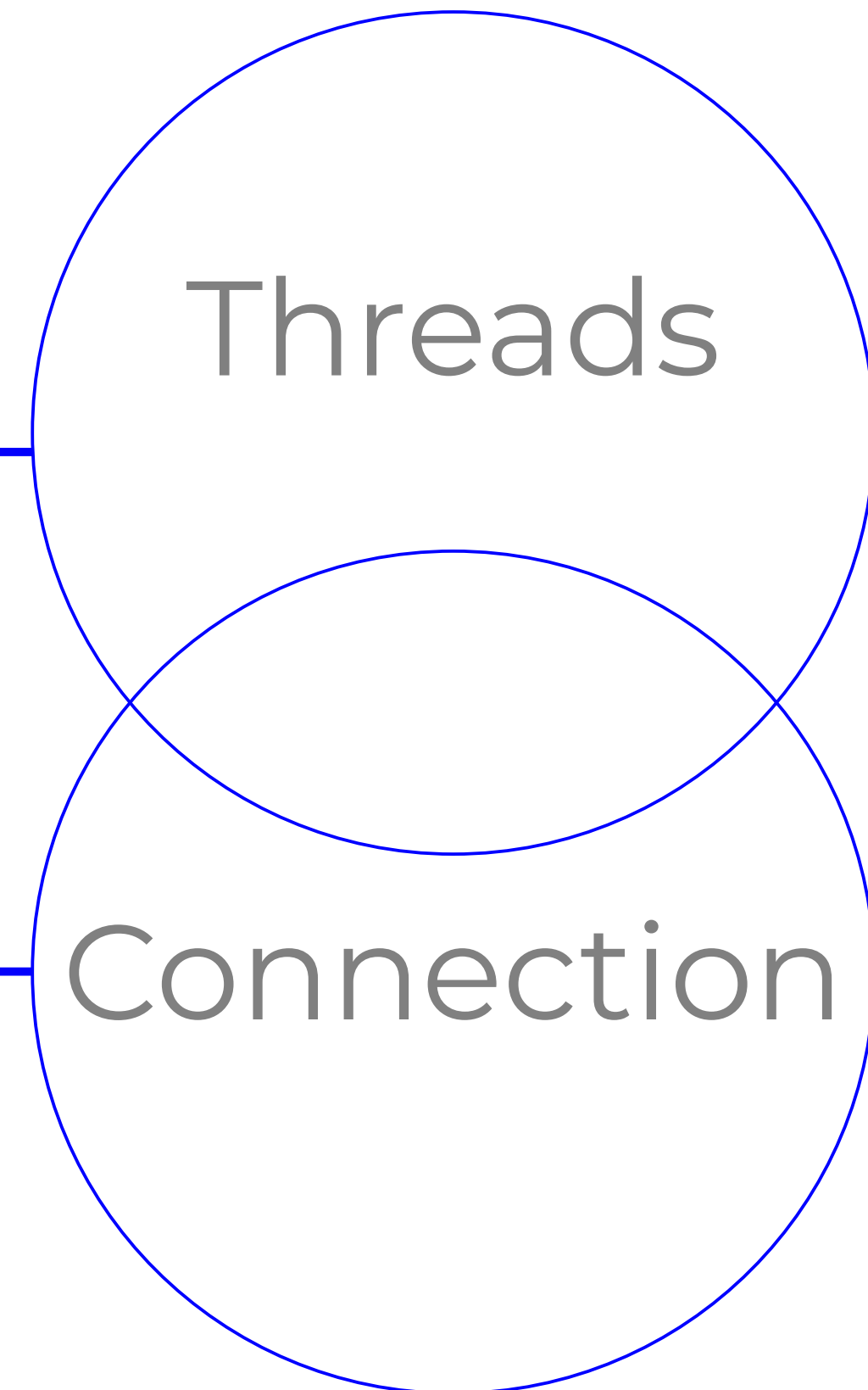


TOGETHERNESS

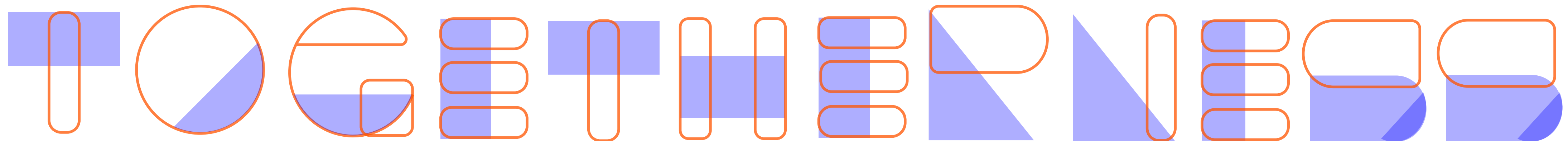
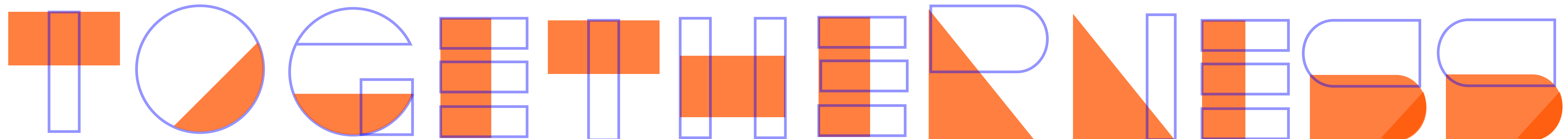
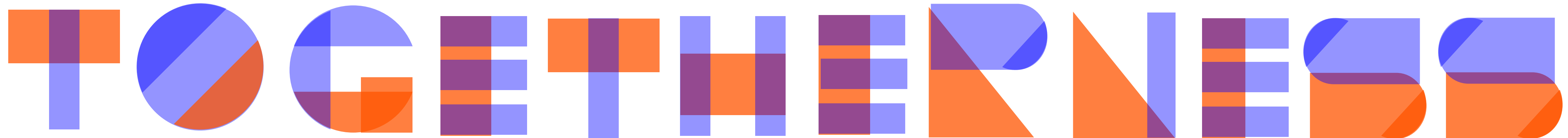
Shape



Line



TOGETHERNESS



Q2

ANALOGUES

SHAPE



History of fashion: from avant-garde to GOST

2015
Moscow
Form Bureau

- Avant-garde colors
- Shape compound
- Opaque material
- Words as part of the composition

SHAPE



DLW Flooring exhibition stand

2017
Munich
IFG group



- White color with bright accents
- Shape compound and carving
- Opaque material

SHAPE



Mall in Shanghai «Hopson Place»

2019
Hopson Place
Shanghai

- Bright colors
- Transperent meaterial
- Use of the space into the volume
- Additional light sources

SHAPE



Reality machines exhibition

2016
Olafur Eliasson
Stockholm

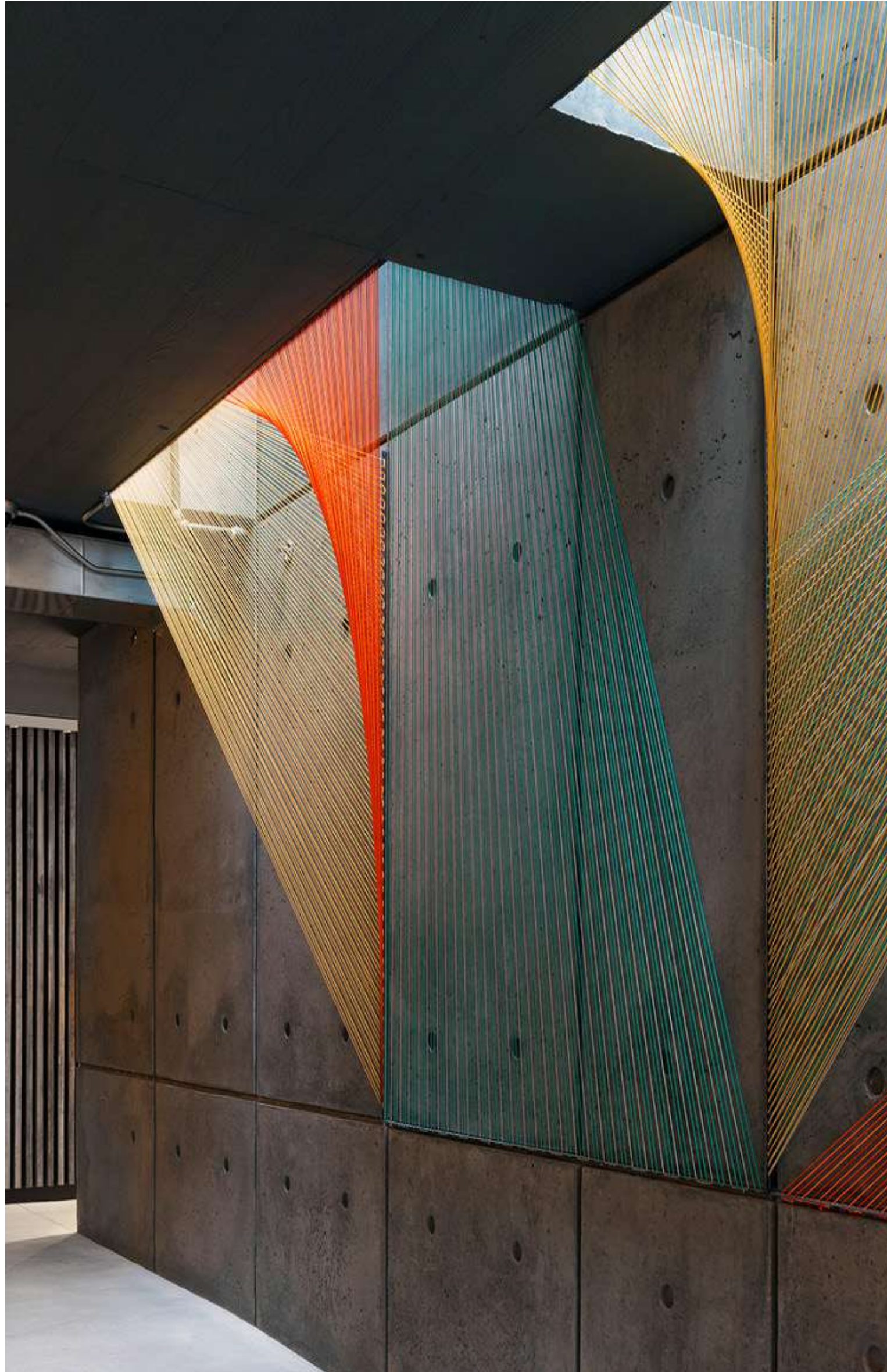
- Bright colors
- Transperent meaterial
- Use of the space between the exhibits
- Light transformation because of the color palette



Nike FlyKnit installation

2013
London
AdB

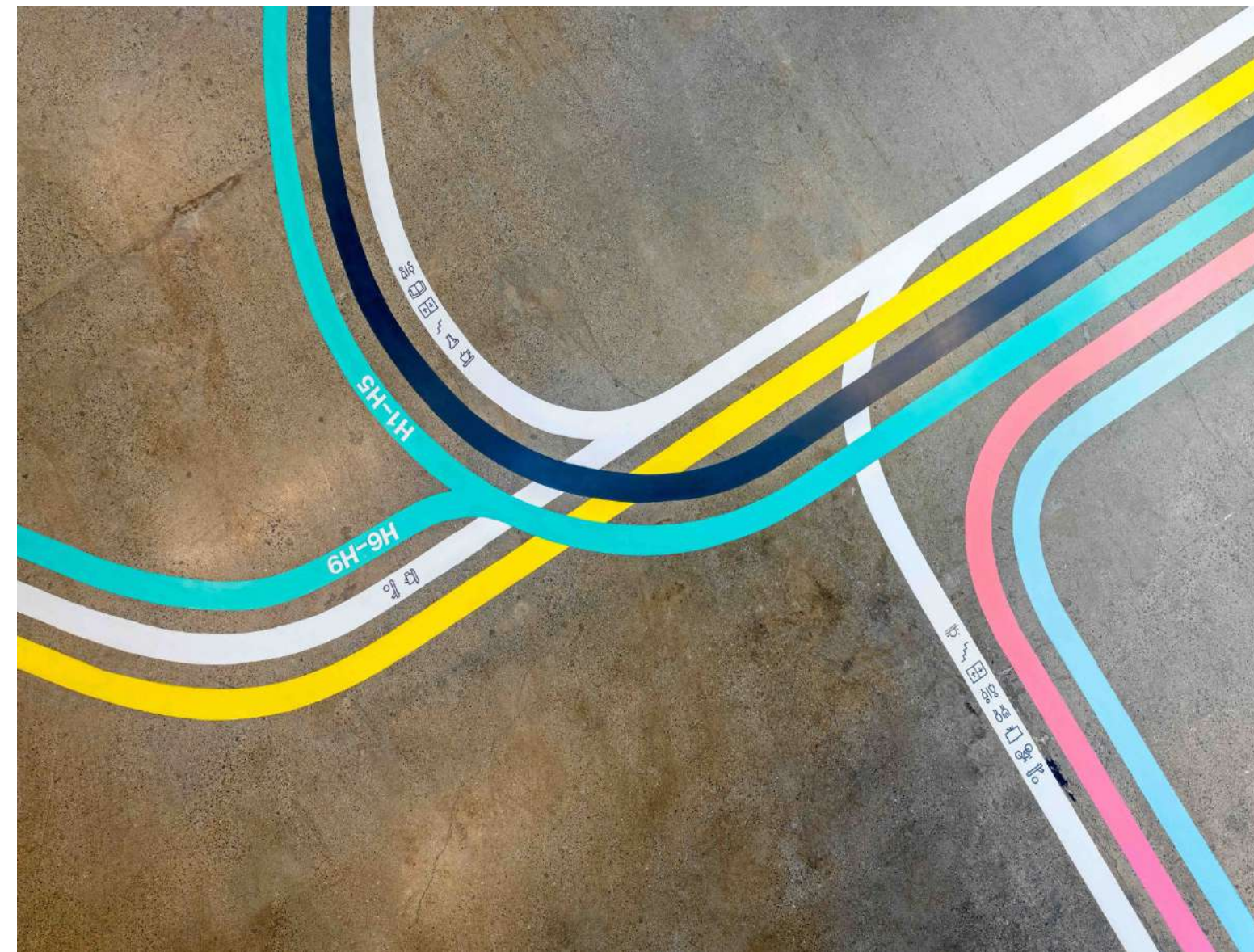
- Mix of black and bright colors
- Transparent effect
- Room zoning



Prism installation

2015
New York
Inés Esnal

- Bright, natural color palette
- Plastic structure
- Lightning
- Art installation



DoorDash office navigation

2020
San Francisco
Rapt Studio

- Bright colors
- Path representation
- Using wall and floor space
- Each color represents particular theme



Field Nation offices navigation & zoning

2018
Minneapolis, Minnesota
Studio BV



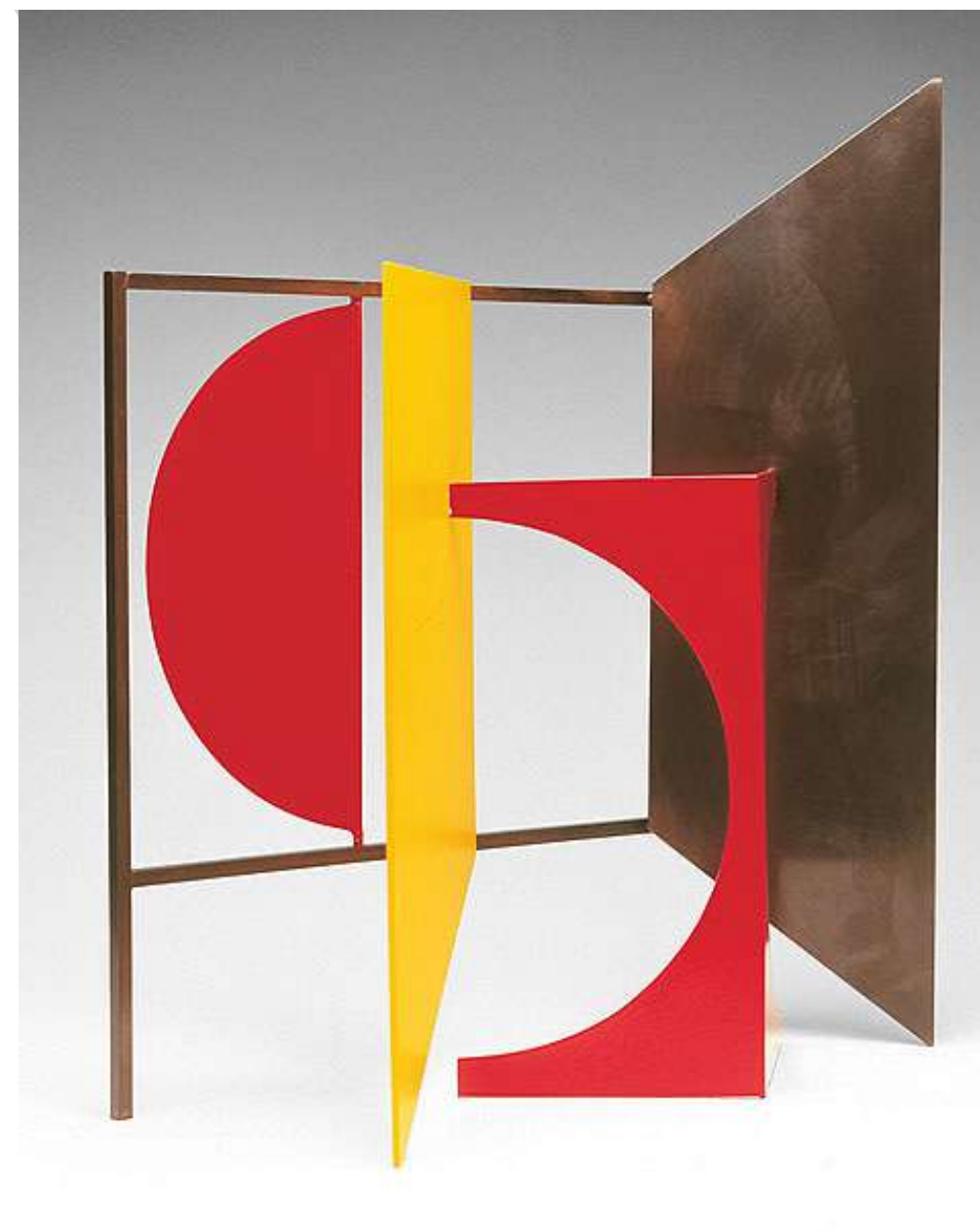
- Monochromatic bright color
- Mix of graphic lines and volumetric shapes
- Lightning
- Space zoning
- Navigation

SHAPE & LINE

Art installations

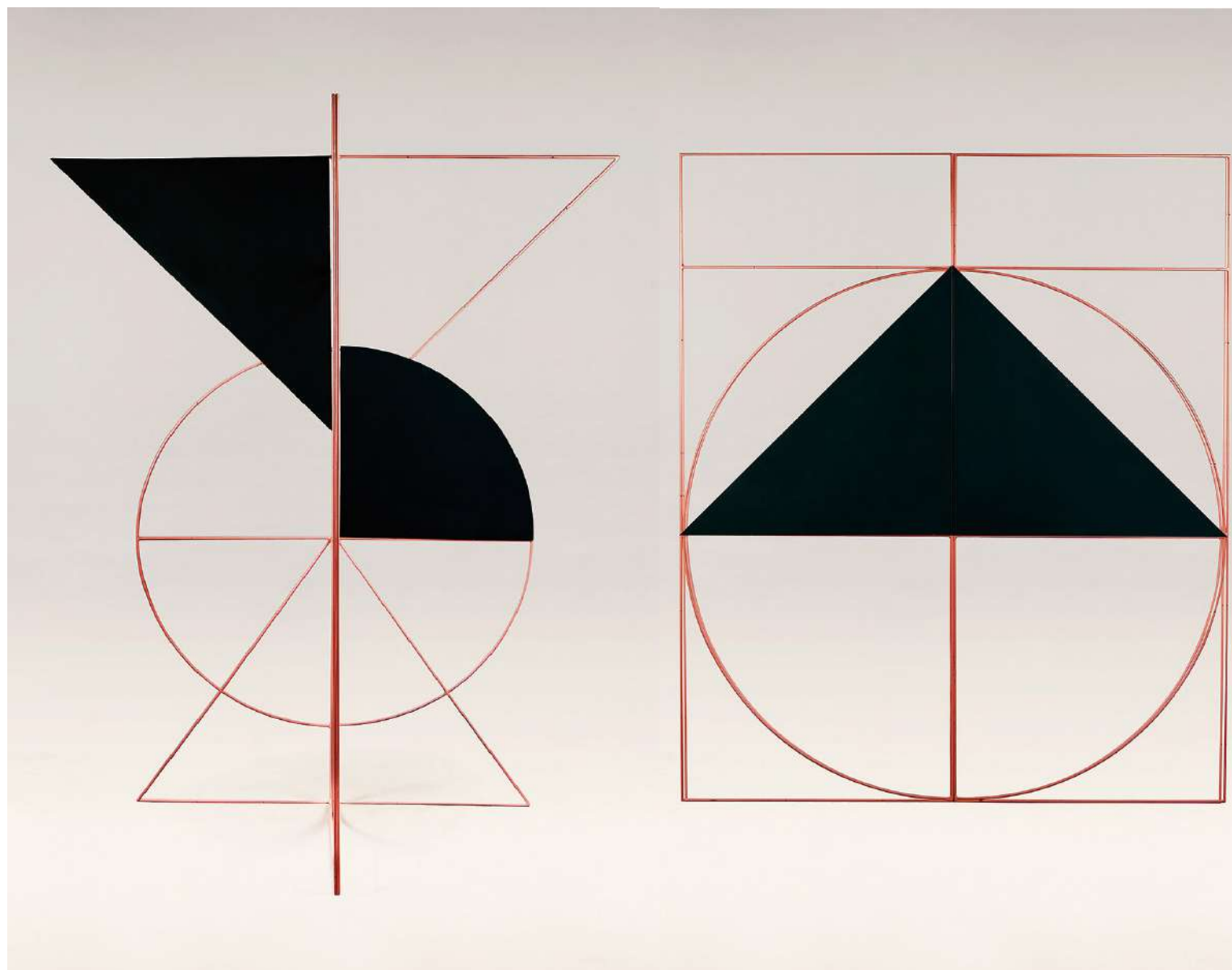


2011-2016
Melbourne
Peter D Cole



- Modernism motifs and color palette
- Combinations of lines and shapes
- Using iron as a main material

SHAPE & LINE



Exhibition Display System for Massana School

2014
Barcelona
MAIO

- Mix of black and bright colors
- Geometrical shapes
- Opaque material
- Exhibitional equipment
- Combinations of lines and shapes

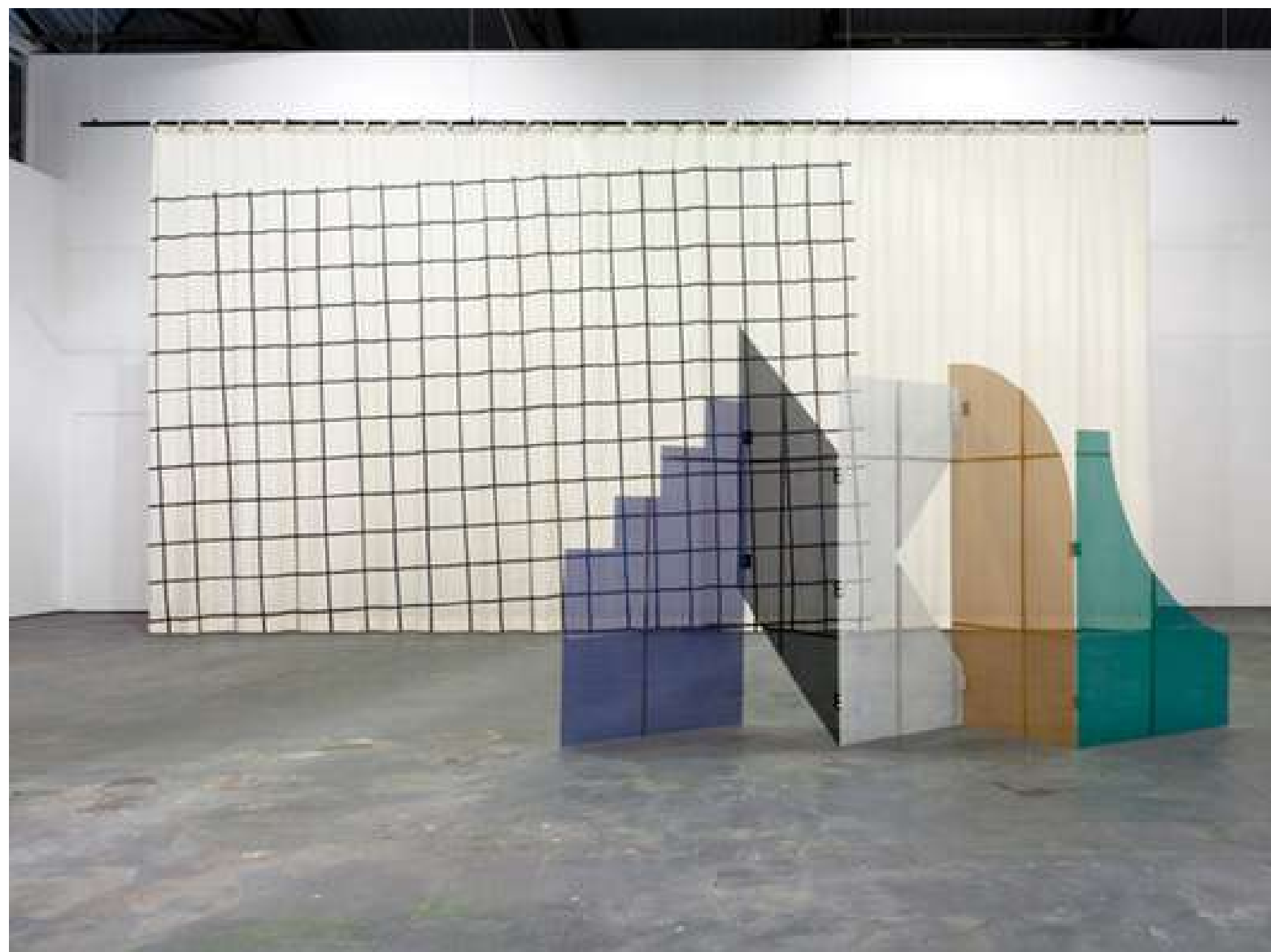
SHAPE & LINE



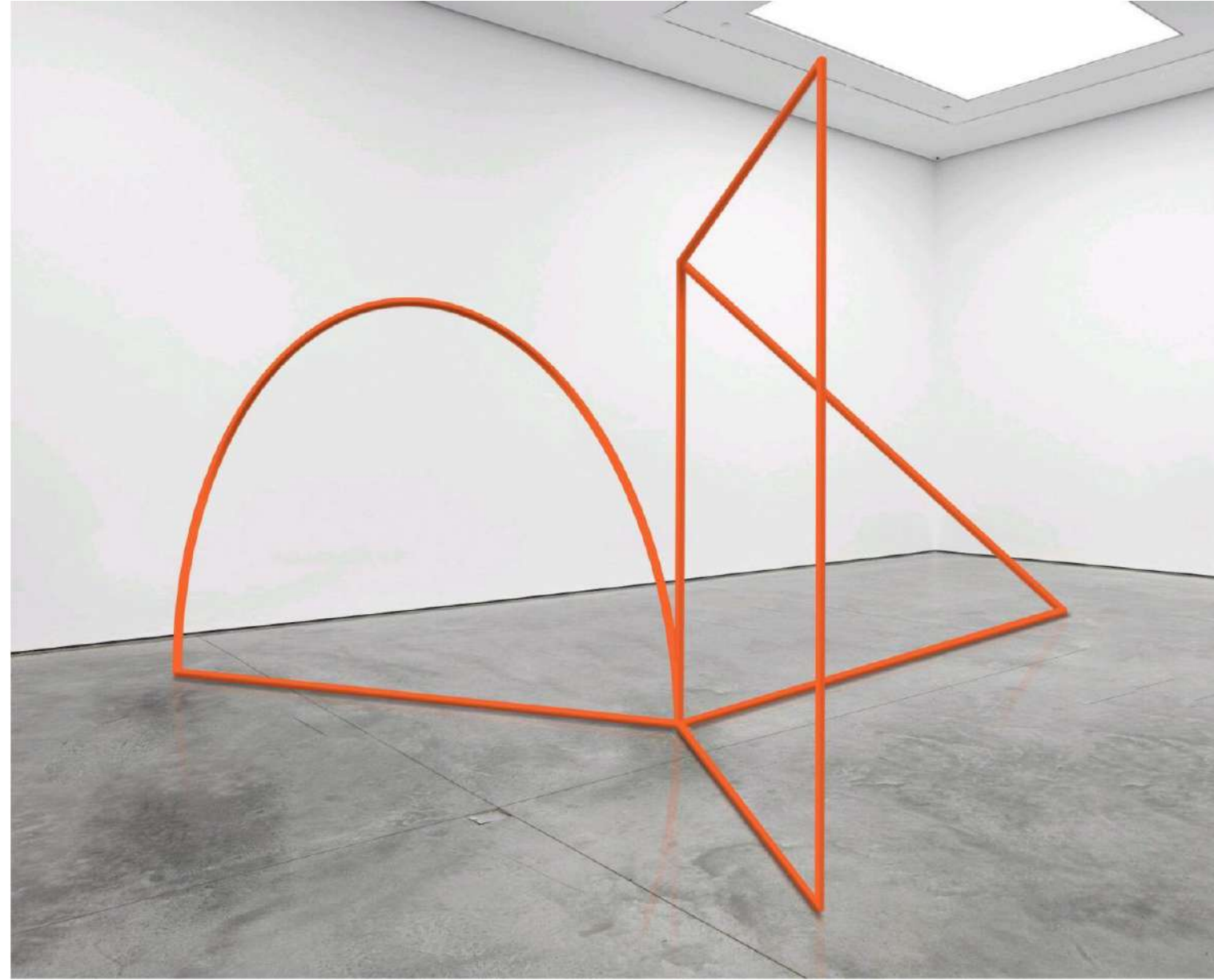
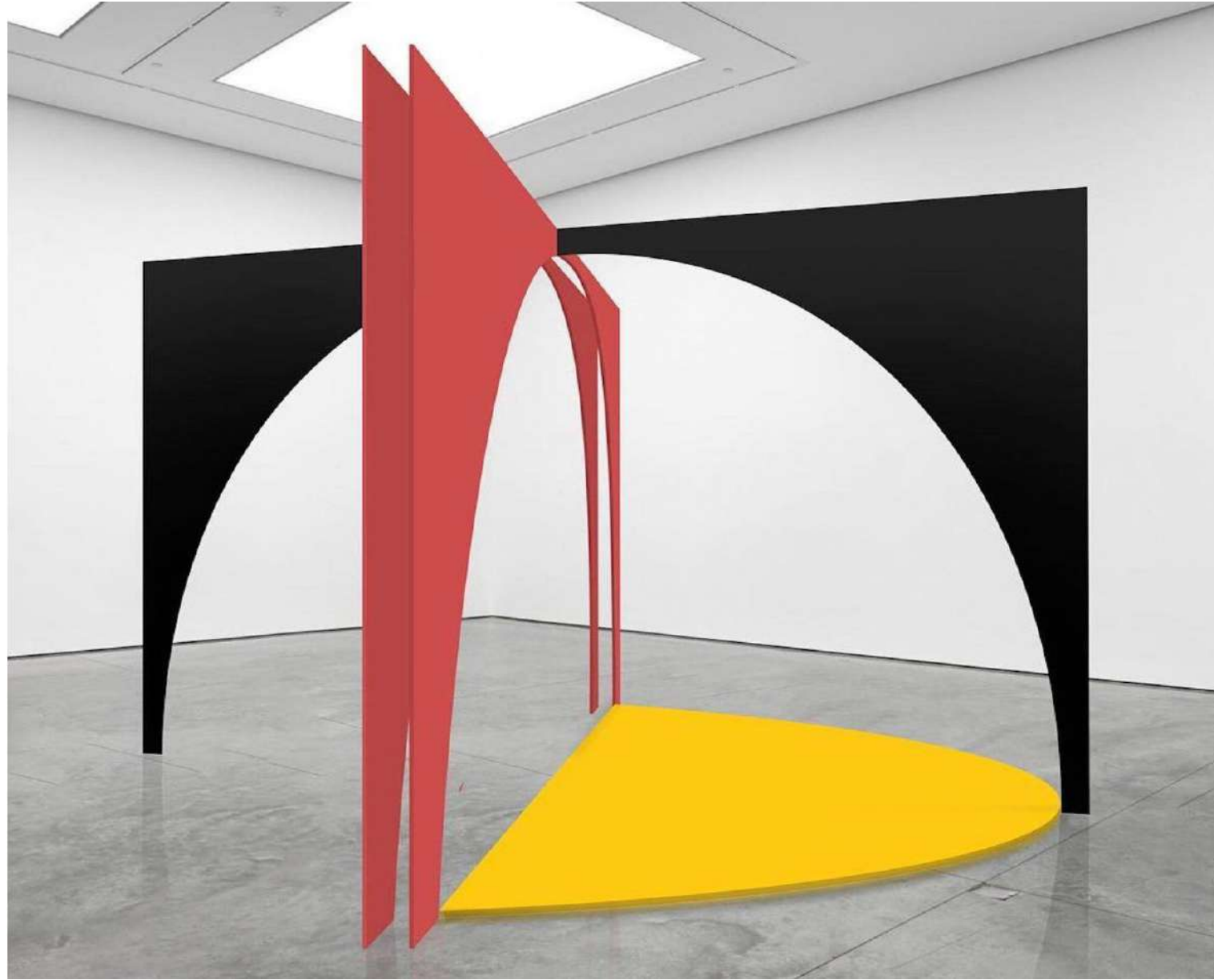
Set Sculptures

2013
Munich
Eva Berends

- Calm colors
- Gridded structure
- Transperent material
- Combinations of lines and shapes



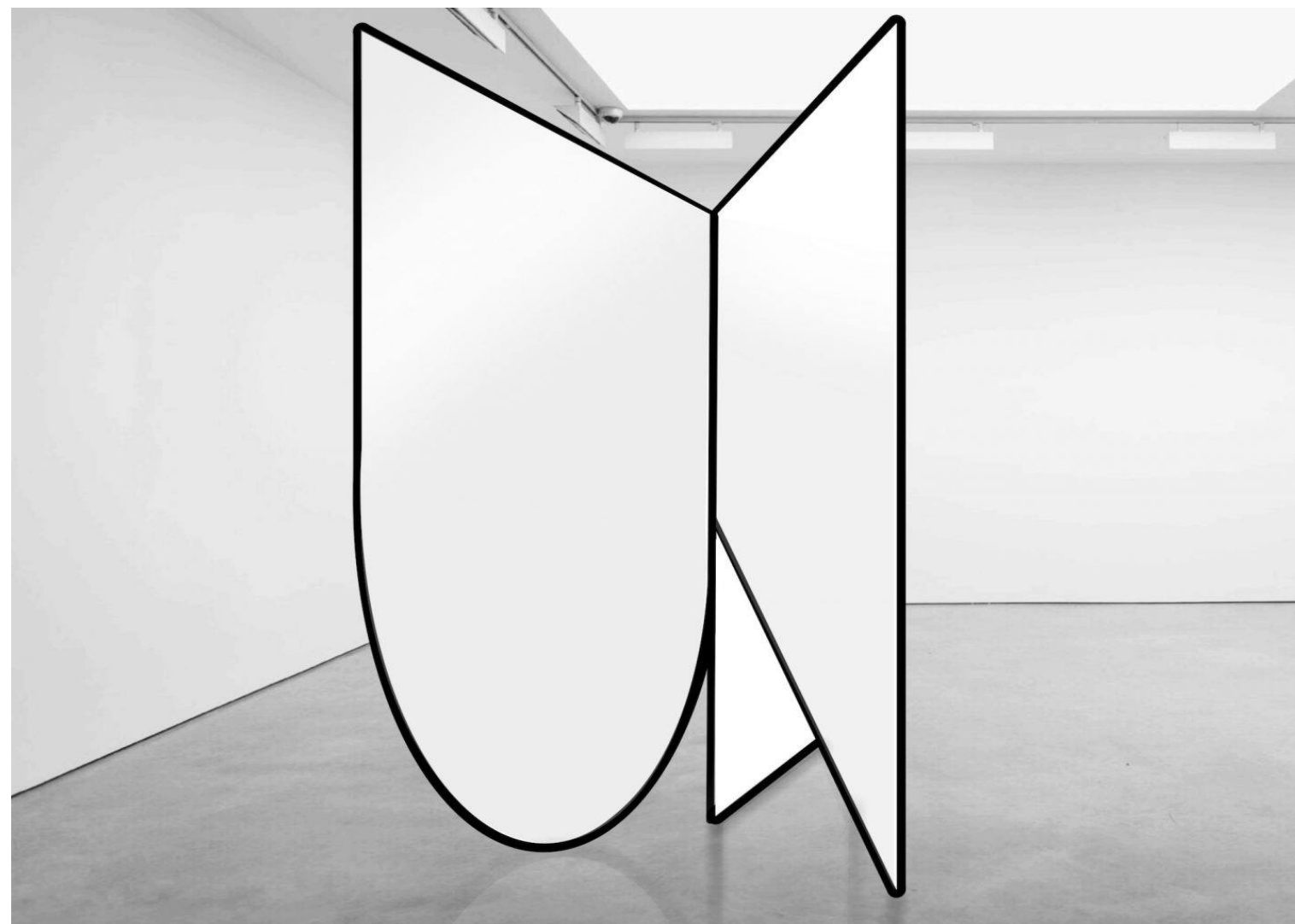
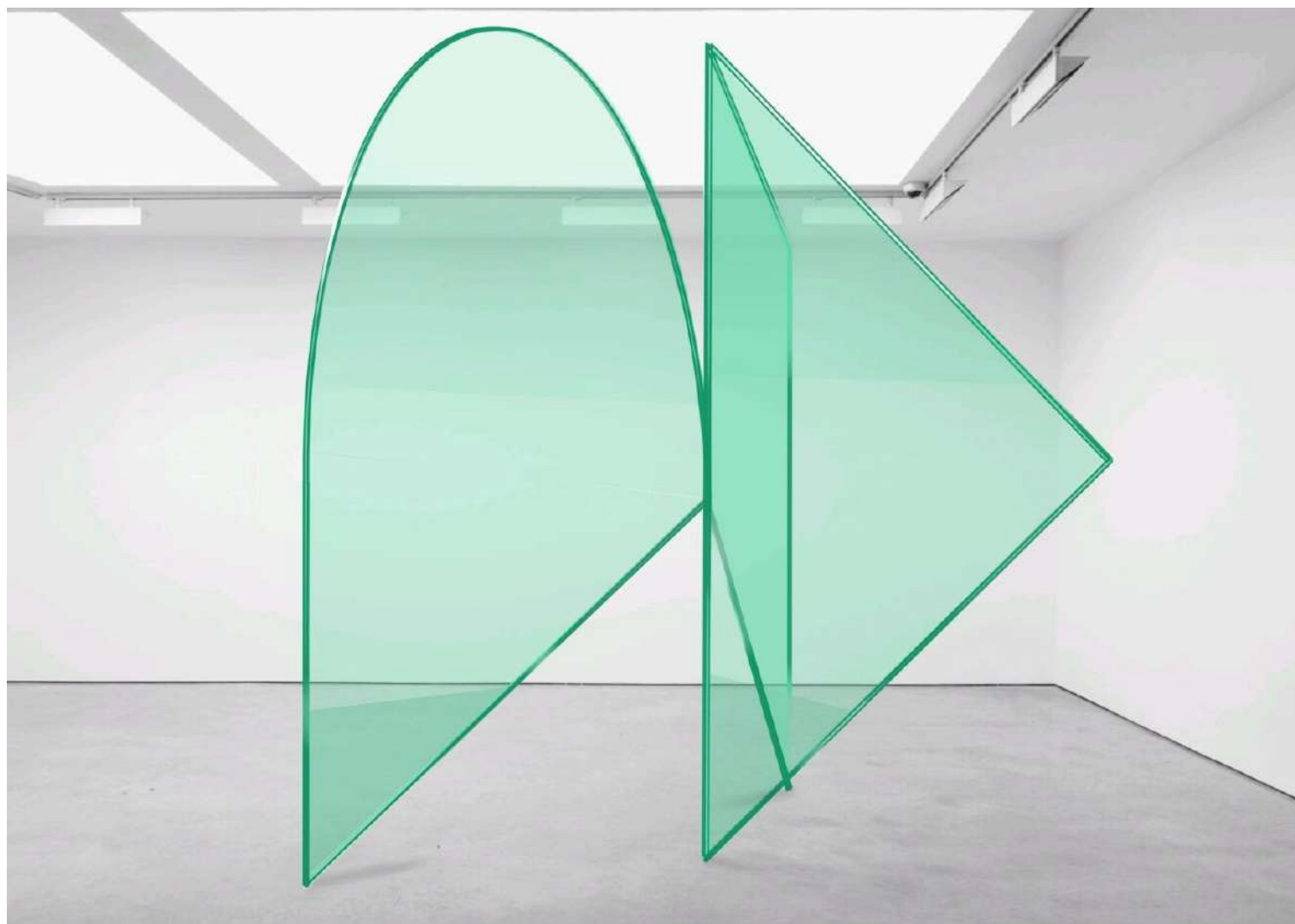
SHAPE & LINE



Contemporary Geometric Sculptures

2019
Munich
Mikael Christian Strøbek

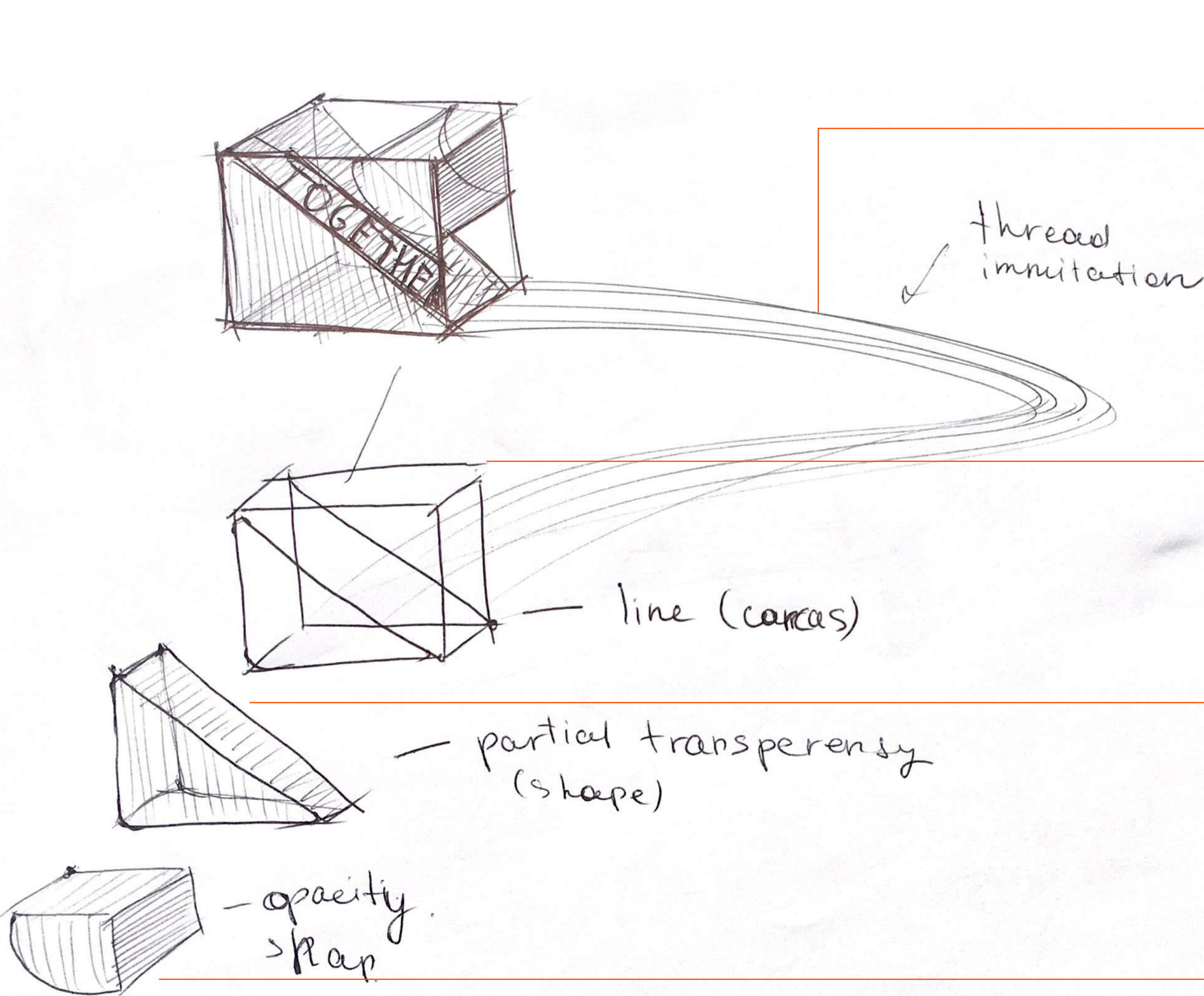
- Bright colors
- Carving shapes
- Combination of opaque and transparent materials
- Combinations of lines and shapes



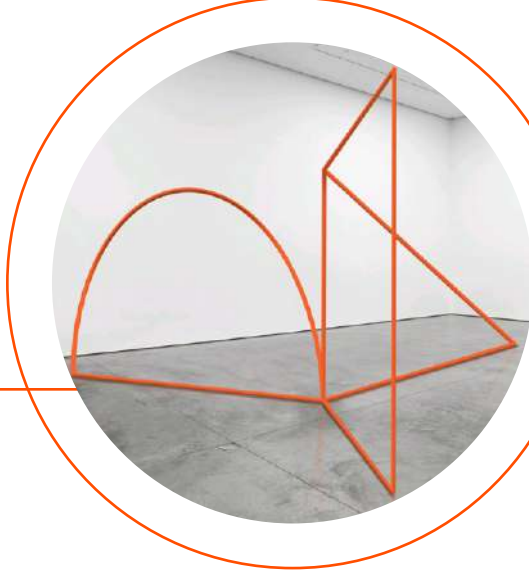
03

SKETCHES

EXPO EQUIPMENT



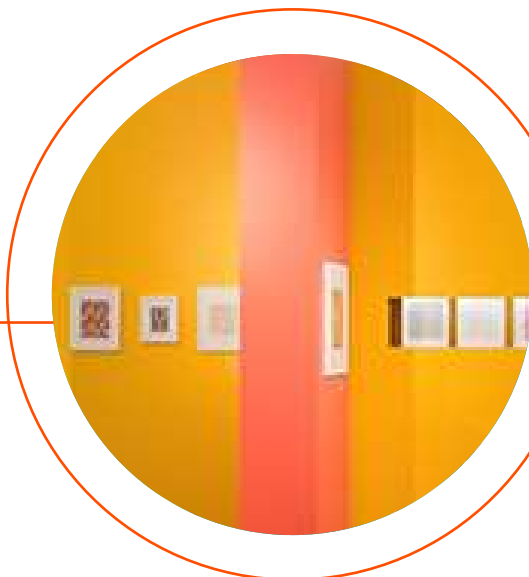
imitation of threads /
floor and wall
navigation lines



carcass

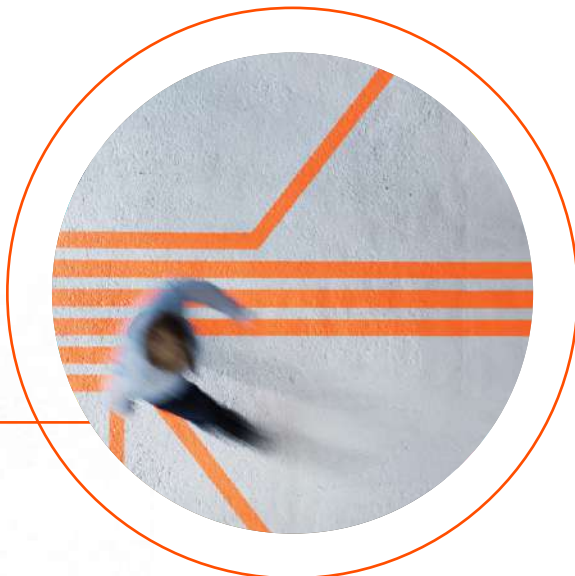
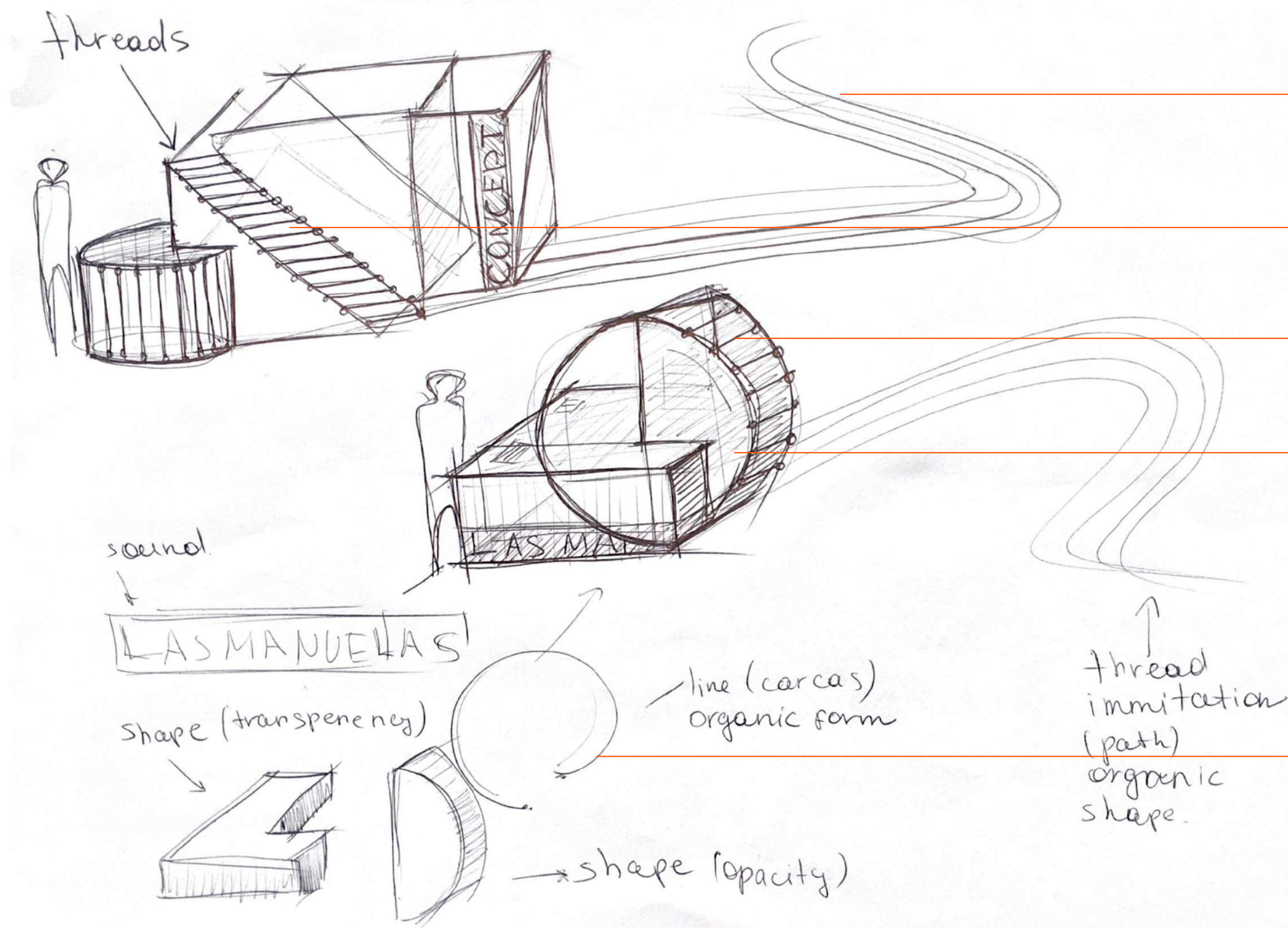


transperent colorful
material

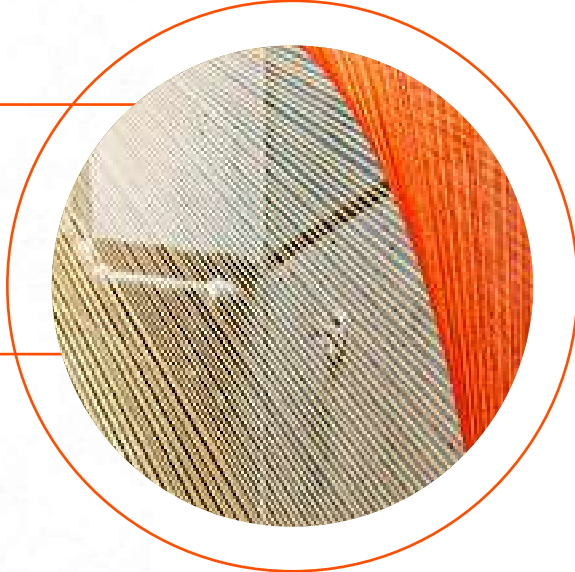


opaque colorful
material

EXPO EQUIPMENT



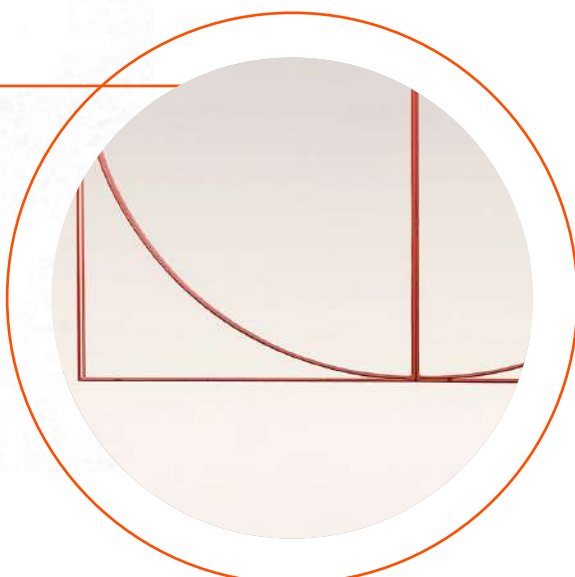
imitation of threads /
floor and wall
navigation lines



threads

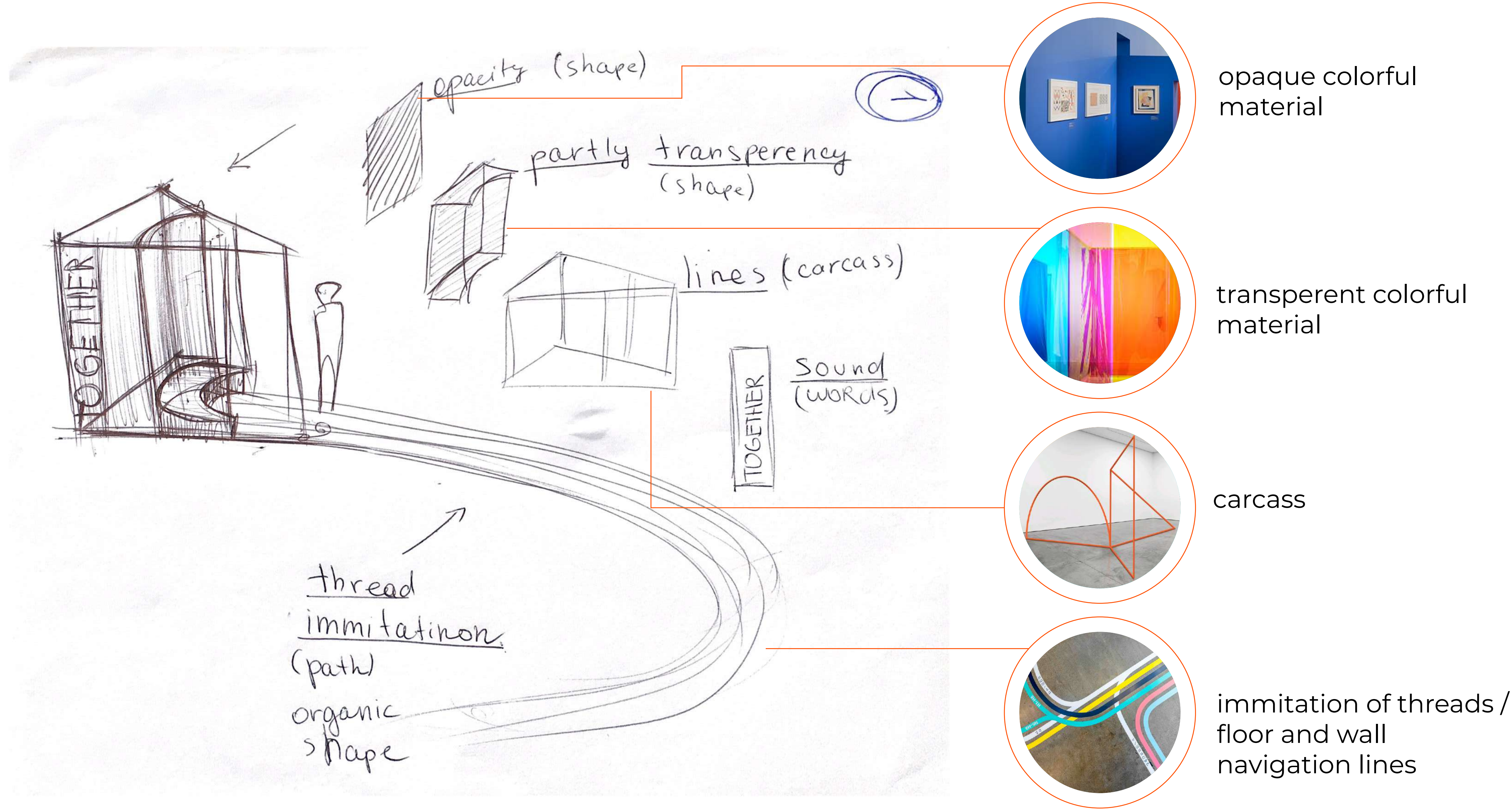


transperent colorful
material

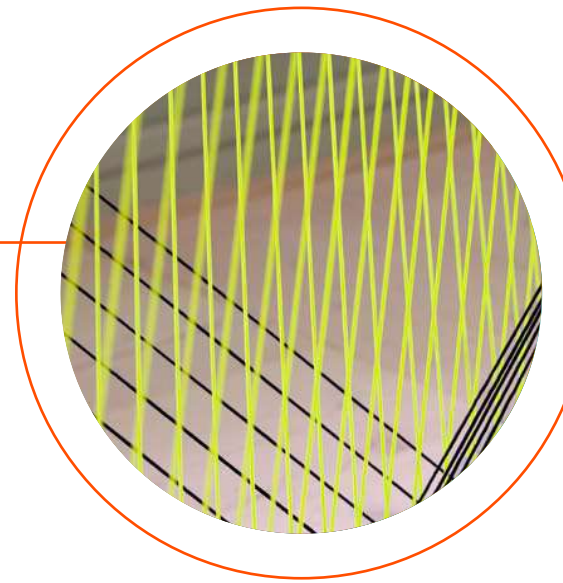
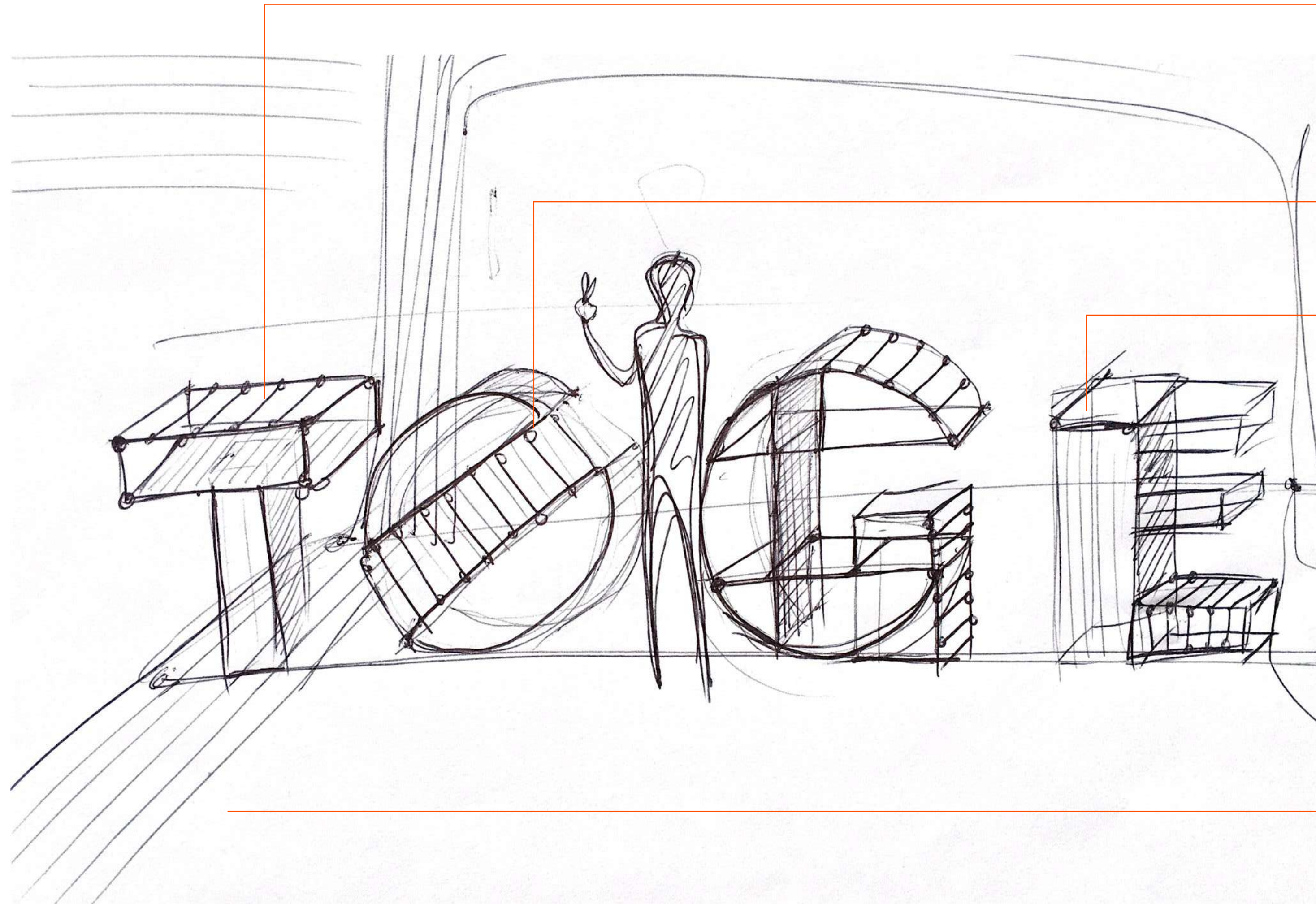


carcass

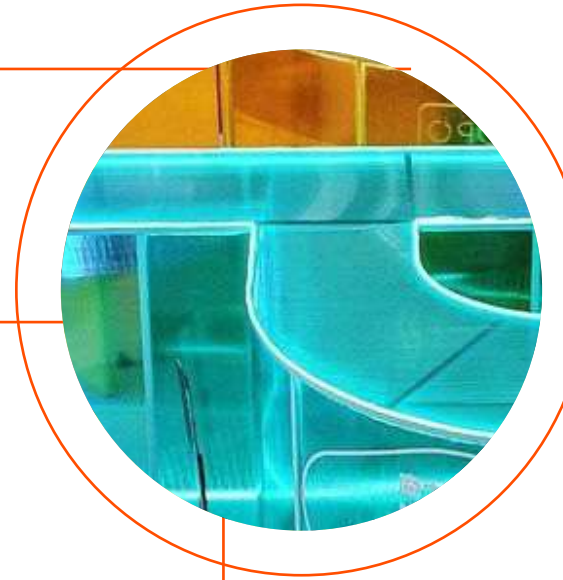
EXPO EQUIPMENT



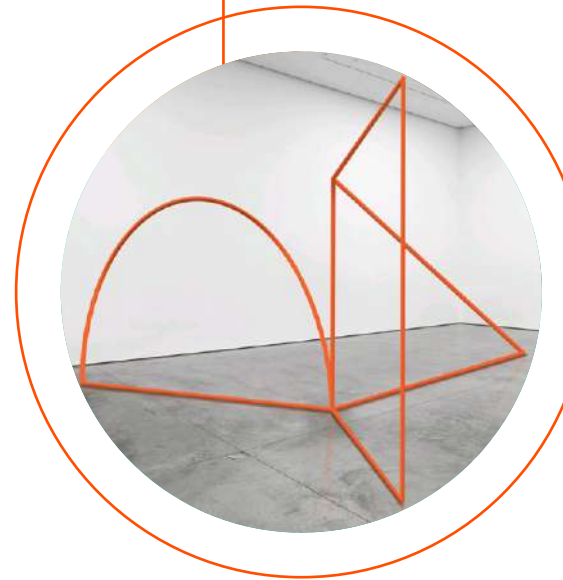
PHOTOZONE & EQUIPMENT



threads



transperent colorful material



carcass



immitation of threads /
floor and wall
navigation lines